Safe Schools Coalition

2008 Annual Website Report
and Decade Comparison

2008 Total Hits - 2,356,845
2008 Total Page Views - 556,206
2008 Total Number of Visitors - 318,615
2008 Average Visits Per Day - 871

<table>
<thead>
<tr>
<th>2008 monthly stats</th>
<th>Hits</th>
<th>Page Views</th>
<th>Number of Visitors</th>
<th>Average Visitors per Day</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 2008</td>
<td>156,780</td>
<td>36,467</td>
<td>22,670</td>
<td>731</td>
</tr>
<tr>
<td>February 2008</td>
<td>205,686</td>
<td>48,640</td>
<td>26,172</td>
<td>902</td>
</tr>
<tr>
<td>March 2008</td>
<td>210,851</td>
<td>43,877</td>
<td>31,904</td>
<td>1,029</td>
</tr>
<tr>
<td>April 2008</td>
<td>243,154</td>
<td>51,025</td>
<td>35,041</td>
<td>1,168</td>
</tr>
<tr>
<td>May 2008</td>
<td>198,838</td>
<td>45,837</td>
<td>31,464</td>
<td>1,014</td>
</tr>
<tr>
<td>June 2008</td>
<td>171,589</td>
<td>40,606</td>
<td>26,448</td>
<td>881</td>
</tr>
<tr>
<td>July 2008</td>
<td>161,246</td>
<td>44,600</td>
<td>23,792</td>
<td>767</td>
</tr>
<tr>
<td>August 2008</td>
<td>182,062</td>
<td>43,089</td>
<td>21,549</td>
<td>695</td>
</tr>
<tr>
<td>September 2008</td>
<td>214,051</td>
<td>51,029</td>
<td>23,932</td>
<td>797</td>
</tr>
<tr>
<td>October 2008</td>
<td>237,188</td>
<td>56,987</td>
<td>26,283</td>
<td>847</td>
</tr>
<tr>
<td>November 2008</td>
<td>214,746</td>
<td>52,307</td>
<td>26,544</td>
<td>884</td>
</tr>
<tr>
<td>December 2008</td>
<td>160,654</td>
<td>42,742</td>
<td>22,816</td>
<td>736</td>
</tr>
<tr>
<td><strong>Annual Totals</strong></td>
<td><strong>2,356,845</strong></td>
<td><strong>556,206</strong></td>
<td><strong>318,615</strong></td>
<td><strong>871 avg</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Decade Comparison</th>
<th>2007</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Hits</td>
<td>1,705,673</td>
<td>2,356,845</td>
</tr>
<tr>
<td>Total Page Views</td>
<td>369,501</td>
<td>556,206</td>
</tr>
<tr>
<td>Total Number of Visitors</td>
<td>300,556</td>
<td>318,615</td>
</tr>
<tr>
<td>Average Visits Per Day</td>
<td>823</td>
<td>871</td>
</tr>
</tbody>
</table>

FYI:
A page view is where someone views a page on the website. This is a good measure of traffic.

A hit is when they request something from the server, but that could be an image, an html page, or something else — thus the numbers are higher. An html page that has 4 images on it would count as 5 hits.
Total Hits: 160,654 (3,746) Numbers in parenthesis are from 1998.
Total Page Views: 42,742 (1,855)
Total Number of Visitors: 22,816 (517)
Average Visits Per Day: 736 (26.1)

Countries Visitors were from in 1998: 11
United States, Japan, United Arab Emirates, Austria, Brazil, Malaysia, Netherlands, Germany, France, and Argentina.

Countries Visitors were from in 2008: Numbers are number of visitors in December 2008.
United States 15,800
China 1,743
France 1,102
Canada 392
Switzerland 295
United Kingdom 212
Germany 146
Sweden 137
Russian Federation 102
Japan 86
Ireland 83
Singapore 82
Australia 78
Netherlands 59
Romania 56
India 46
Spain 40
Brazil 39
Italy 36
Republic of Korea 34
Poland 30
Portugal 29
Philippines 27
Indonesia 26
Taiwan 22
Greece + South Africa 21
Israel 19
Saudi Arabia + New Zealand 17
Mexico + Turkey 16
Ukraine + Belgium 15
Austria 14
Argentina + Malaysia + Samoa + Czechia 11
Iran + Egypt 10
Cote d'Ivoire + Lithuania + Thailand 9
Pakistan + Ghana + Hungary 8
United Arab Emirates 7
Kazakhstan + Hong Kong 6
Denmark + Vietnam + Iceland + Malta + Kuwait + Norway 5
Finland + Bahrain 4
Puerto Rico + Jamaica + Lebanon + Albania + Moldova + Chile 3
Guam + Estonia + Cyprus + Costa Rica + Venezuela + Bulgaria + Croatia + Morocco + Kenya + Slovakia 2
Trinidad and Tobago + Yemen + Tunisia + El Salvador + Uzbekistan + Syria + Eritrea + Ecuador + Cambodia + Gibraltar + Dominican Republic + Cocos Islands + Afghanistan + Serbia and Montenegro + Colombia + Liechtenstein + Peru + Panama + Rwanda + Paraguay + Nigeria + Latvia + Luxembourg + Namibia + Mozambique 1