

	idea	tasks	who	by when
A.	Find people who might be ongoing medium or big donors ("medium" = \$25-99/mo, "big" = \$100-250/mo)	1. Talk with potential donors	Beth;	17-Nov
B.	Send quarterly donation solicitations to the listserv	1. Write something creative to send Feb 1	Beth	29-Jan
C.	Leadership Team members partner with Kathy to get foundation grants	1. Write up boilerplate language 2. Generate a spreadsheet of likely foundations and their deadlines 3. Split up the spreadsheet list 4. Call "your" foundation(s); offer to take the loan officer to coffee 5. Draft proposals to "your" foundation(s) 6. Review drafts 7. Send "your" proposal(s) 8. Follow-up sending of proposals with hand-holding phone calls	Kathy  Beth (Gill, Seattle Foundation); Heather M  Stefanie Heather C-I'm happy to call Jeff Hauser & plead for more \$ for SSC Heather C, Stefanie Stefanie  Stefanie	
D.	Phone Bank (live/together and solo)	1. Ask about space at WEA or SEA - what dates work?  2. Ask PP about space there (cell phones, rather than land lines) - what dates work? 3. Generate lists of prior donors, listserv subscribers, purchasers 4. Write a script for calling cold 5. Write a script for calling friends/family 6. Arrange food 7. Attend physically 8. Take list and bank solo	Jill  Matt  Beth  Stefanie (depending on date), Beth Heather M, Heather C	

E.	Plea to the listserv to generate fundraising ideas and energy	1. Write it, including what I personally will do	Beth	
F.	Online auction	1. Explore which sites do it, what they cost 2. Solicit donations of things to auction 3. Donate things to auction 4. Set up the actual auction page 5. Publicize the auction	Heather M	
G.	Benefit performances at Symphony, Men's Chorus, live theaters, etc.			
H.	Pay for (or get donated to us) ads in playbills for Symphony, Men's Chorus, live theaters, etc.	"Instead of buying someone a gift, how about a donation in their name"		
I.	Get GSBA-member restaurants to let us put some kind of solicitation insert into their menus or on their tables			
J.	Get KEXP, C89.5 radio to run PSAs	1. Write 30-sec, 60-sec scripts 2. Contact the radio stations 3. KEXP, fill out applications	Kyle (C89.5, KEXP)	
K.	add to Membership mailing of invoices a request fundraising ideas			
L.	Fundraising Breakfast		Heather C-will be part of committee for this Stefanie (maybe!---need more info!)	

M.	Make it super easy to donate on the web page	1. donation page first and then click to skip to main page - \$50,000 (a year's support) - "A little money goes a long way; no other org uses your money this well" -- with a thermometer kind of thing -- ActBlue? - \$10 supports the web site for X time, \$20 buys this. \$50 buys this.		
N.	Hit up GLBTQ orgs at Microsoft, Boeing, corporate headquarters			
O.	Join online fundraising sites	1. Chase Community Giving 2 3	Penny	in process